

The New Year

NEWSLETTER

MARCH, 2023 #VOL 5



LILLIE'S FAVORITE THINGS

- BLUME-Superfood lattes, chai and tea drinks that aren't loaded with caffeine and other junk
- JEANS- My wardrobe staple! Our jean wall is restocked with TONS of new styes
- GOAT MILK PRODUCTS- New lip treatmeants and skin serums made with goat's milk from Dionis are luxurious, yet well priced. I take it cross country skiing and never have chapped lips afterwards!

We have been busy little bees here at Yuba Blue! We have filled the store with a ton of new merchandise. Our spring clothing and shoes are arriving daily along with gifting goodies, home decor and treats for body, mind and bath! If you haven't been in lately, there is newness everywhere you look!



open daily 10am-6pm
YUBA★BLUE

EMPLOYEE HIGHLIGHT

These two! The Sales Manager Dynamic Duo- also known as Steph and Mel. These two ladies know all there is to know about Yuba Blue- they keep things running smoothly and do it with a smile. Their laughter and happy energy make for a fun shopping experience and pleasant place to come to work. Thanks ladies for all you do!



contact us:

yubablue@sbcglobal.net

trends

GIFT & HOME



WINDOWS

As we patiently wait for spring we can't help but be thankful for the abundance of rain and snow this year. Our sweet trees with buds of color are an ode to this peaceful season while looking forward to the newness on the horizon. My daughter also helped me paint these ones so they are extra special!



BLUME

SUPERFOOD LATTES, CHAI & TEA DRINKS THAT AREN'T LOADED WITH CAFFEINE & OTHER JUNK -SO TASTY & GOOD FOR YOU-



GOAT LIP BUTTER

This is the best lip treatment EVER! Made with goat milk + jojoba, raspberry, and moringa oils, this gentle formula will add moisture to cracked, chapped, and dry lips. Use daily or while you sleep.



@yubablue on instagram

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www.iloveyubablue.com

Save The Date

FOOTHILLS CELEBRATION MARCH 18TH-
ENJOY WINE & FOOD PAIRINGS IN DOWNTOWN GV
TICKETS ARE ON SALE NOW!



THE DENIM WALL

We have restocked the denim wall with great styles from Lucky Brand, Silver, Democracy, Tribal, Charlie B, Spanx and a few other specialty lines. We have everything from flares to skinnies and everything in between. Come in for a jean fitting- all of our employees are trained to help you find the perfect fit.



20% OFF IN MARCH



SALTWATER SANDALS

Mention this news-
letter for 20% off the
purchase of Saltwater
Sandals in the month
of March! We stock 12
colors- New this year
are cobalt and latte!

CONSTRUCTION UPDATE

- Stamped concrete being poured and then fences on the block between Main and Bank streets will come down!
- All sidewalks are ALWAYS OPEN to pedestrians
- Construction is being done by 100% local companies
- Don't be afraid to come downtown- Merchants are open and you can have a look at the progress- it's pretty to cool to see all the action!

open 10-6 daily

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